



SCHWEIZERISCHE NATIONALBANK  
BANQUE NATIONALE SUISSE  
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SWISS NATIONAL BANK



Karl Brunner Distinguished Lecture

**Central Bank Communication – A Panacea? by Otmar Issing,  
Former Member of the Board, European Central Bank**

Thursday, 20 September 2018, ETH Zurich, Audi Max (HG F 30)

Drinks reception: 4.45 – 5.30 pm

Lecture: 5.30 – 7.00 pm

**Welcome by Ulrich Weidmann**

*Vice President for Human Resources and Infrastructure, ETH Zurich*

**Introduction by Thomas J. Jordan**

*Chairman of the Governing Board, Swiss National Bank*

Live streaming [www.snb.ch](http://www.snb.ch), Research TV

Hosted by **KOF** Swiss Economic Institute and Chair of Macroeconomics: Innovation and Policy