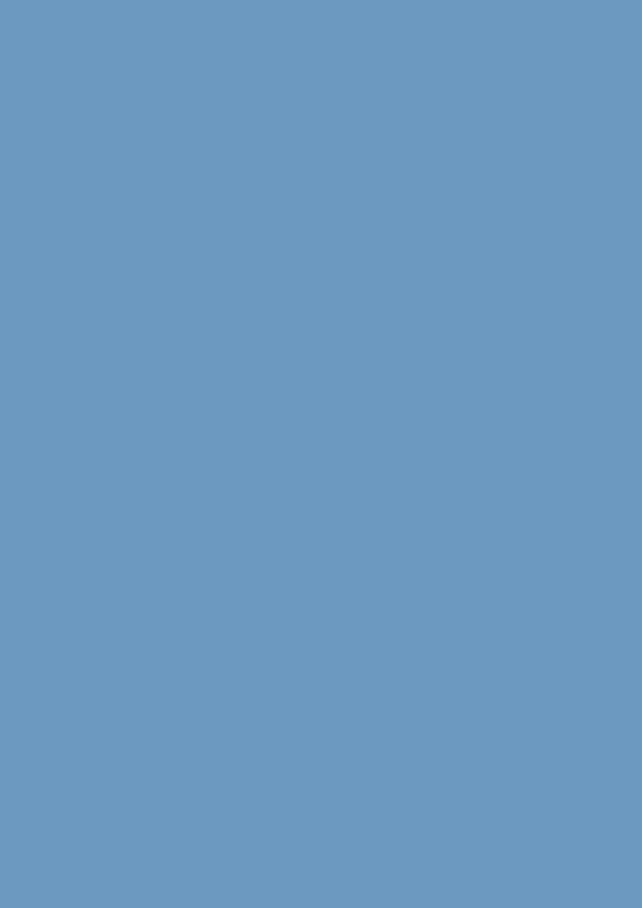


The Swiss National Bank in Brief

SCHWEIZERISCHE NATIONALBANK BANQUE NATIONALE SUISSE BANCA NAZIONALE SVIZZERA BANCA NAZIUNALA SVIZRA SWISS NATIONAL BANK ❖



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The Swiss National Bank (SNB) is Switzerland's central bank. It is vested with the note-issuing privilege and has been mandated to conduct the country's monetary policy. In accordance with the Constitution and Swiss law, the SNB is independent in the fulfilment of its mandate, holds regular discussions with the Federal Council, is accountable to the Federal Assembly and is obliged to provide the general public with regular information on its activities.

This brochure introduces the key tasks and the organisation of the SNB. Chapter 1 outlines the SNB's mandate and history. Chapter 2 explains the strategy that the SNB pursues to achieve its goal of ensuring price stability and the considerations on which it bases its monetary policy decisions. Chapter 3 explains which instruments the SNB uses to put its monetary policy decisions into practice. Chapter 4 looks at the SNB's role in the supply and distribution of cash, while Chapter 5 focuses on its role in cashless payment systems. Chapter 6 deals with the SNB's assets, their functions and the principles by which they are managed. Chapter 7 illustrates the ways in which the SNB contributes to the stability of the financial system. Chapter 8 outlines the international institutions and bodies in which the SNB is represented. Chapter 9 explains the link between independence and accountability, and the relationship between the SNB and the Swiss Confederation. Chapter 10 describes how the SNB is structured and includes its organisational chart. Chapter 11 summarises the legal foundation on which the SNB's activities are based.

The appendix contains a list of the SNB's most important publications, a graphical representation of the balance sheet and a list of addresses

This brochure is available in German, French, Italian and English from the SNB library. It is also available, together with additional information, at www.snb.ch, *Publications*.

The SNB's mandate

The SNB conducts the country's monetary policy as an independent central bank. Its mandate is to conduct monetary policy in such a way that money preserves its value and the economy develops favourably. This mandate is enshrined in the Constitution and the National Bank Act (NBA). The Constitution (art. 99) obliges the SNB, as an independent central bank, to conduct a monetary policy that serves the interests of the country as a whole. The NBA (art. 5 para. 1) describes the SNB's mandate in more detail: "It shall ensure price stability. In so doing, it shall take due account of economic developments."

Origin of central banks

A well-organised, stable monetary system is an important prerequisite for a prosperous economy. With the emergence of nation states, the creation of money and the organisation of the monetary system were, as a rule, assigned to a public institution, i.e. the central bank.

The central banks' origins vary from one country to another. Some of the oldest central banks were originally state banks which granted loans to the state and managed state assets. Others were set up to enhance the stability of the banking system and to counteract the frequent bank panics.

Other central banks, including the SNB, were successor organisations to private money-issuing institutions. In the 19th century, there were several cantonal and private banks in Switzerland which issued banknotes in competition with one another. As the Swiss economy was growing rapidly and becoming increasingly integrated into the world economy, the interests of the private issuing banks corresponded less and less to the requirements of the country's economy as a whole. This was reflected in particular by an inadequate supply of banknotes. Calls for the creation of a central bank endowed with a money-issuing privilege became increasingly vociferous, and in 1891, an article was added to the Constitution stating that the right to issue banknotes was the preserve of the Confederation alone. However, another 15 years were to pass before the Federal Act on the Swiss National Bank entered into force in early January 1906, as prior to that, Swiss voters had rejected a proposal to establish a state bank. In June 1907, the Swiss National Bank assumed its function as an independent central bank.

History of the SNB

At the time of the SNB's foundation, monetary order in most of the world was based on the firm relationship between currencies and gold. In this context, the SNB's mandate was to regulate the circulation of money and facilitate payment transactions. It was obliged to provide gold on demand in exchange for banknotes.

Changes in monetary order

The global economy has changed considerably since then. Gold no longer plays the role of anchor in the international monetary system, and the significance of banknotes has dwindled in comparison to book money. What has remained unchanged, however, is the SNB's responsibility to conduct its monetary policy in a way that keeps the value of money stable and enables the economy to prosper.



Monetary policy strategy

Price stability is an important prerequisite for growth and prosperity. Inflation (a sustained increase in the price level) and deflation (a sustained decrease in the price level) both impair economic activity. They hinder the role of prices in allocating labour and capital to their most efficient use, and result in a redistribution of income and wealth.

The monetary policy strategy outlines the manner in which the SNB fulfils its statutory mandate. It consists of the following three elements: a definition of price stability, a conditional inflation forecast over the subsequent three years, and a target range for the reference interest rate, namely, the three-month Swiss franc Libor (London Interbank Offered Rate).

Monetary policy strategy

The SNB equates price stability with a rise in the national consumer price index of less than 2% per year. Deflation also breaches the objective of price stability. With its definition of price stability, the SNB takes into account the fact that it cannot steer inflation precisely and that the consumer price index tends to overstate inflation slightly.

Definition of price stability

Conditional inflation forecast

The inflation forecast published quarterly by the SNB serves as the main indicator for the interest rate decision and is a key element in communication. The forecast, which relates to the three subsequent years, reflects the medium-term focus of monetary policy. With this approach, the SNB takes account of the fact that output and prices sometimes react to monetary policy stimuli with a considerable time lag. Besides the inflation forecast, the SNB takes into consideration a large number of indicators of domestic and international economic and monetary developments and of financial stability for its monetary policy decisions (cf. chapter 7).

The SNB's inflation forecast is based on the assumption that the reference interest rate which the SNB is aiming for at the time of publishing will remain constant over the forecast horizon. It is therefore a conditional forecast that shows how the SNB expects consumer prices to move, assuming no change in monetary policy. The SNB thus enables the public to gauge the future need for action in monetary policy. The inflation forecast published by the SNB cannot be compared with those provided by commercial banks or research institutions, as these generally factor in anticipated interest rate adjustments.

Target range for three-month Libor

The SNB defines a target range for its reference interest rate, the three-month Swiss franc Libor. The range usually spans one percentage point. As a rule, the SNB aims to keep the Libor in the middle of this range. The Libor rates correspond to the average current interest rates at major international banks operating in London (cf. chapter 3 for details on the future of the Libor).

The SNB ensures price stability by using its monetary policy operations to influence the interest rate environment and align it with the prevailing economic situation. Real interest rates, i.e. nominal interest rates minus inflation, play a key role here. Lowering real interest rates generally tends to have a stimulating effect on demand and on prices of goods and services, while raising them tends to have a dampening effect. Central banks steer short-term nominal interest rates, but because inflation changes very little in the short term, they also influence real interest rates in this way.

Influencing the interest rate environment

An independent monetary policy that is geared towards the objective of price stability fundamentally requires flexible exchange rates. This does not mean, however, that the SNB disregards exchange rate developments. Changes to the exchange rate considerably influence the inflation and economic outlook and thus have an effect on the SNB's monetary policy decisions.

Role of exchange rate

When interest rates are at very low levels, this increasingly narrows the scope for further interest rate reductions. If a central bank wants to further ease its monetary policy in such an environment, it must turn to so-called unconventional measures. The most important unconventional measures taken by the SNB in recent years were to temporarily set a minimum exchange rate against the euro, to intervene in the foreign exchange market and to introduce negative interest on sight deposits held by banks and other financial market participants at the SNB.

Unconventional measures

Quarterly assessments

The SNB conducts an in-depth monetary policy assessment in March, June, September and December. Its monetary policy decision is based on this assessment. The reasons for its decision are provided in a press release, which also contains the conditional inflation forecast. In June and December, the SNB also holds a news conference to explain its monetary policy. In addition, the SNB may take monetary policy measures at any time between regular assessment dates if circumstances so require. Economic developments and the background to the monetary policy decision are described in the report on monetary policy, which is published in the *Quarterly Bulletin*.

CONSUMER PRICES





Source: SNB



Implementation of monetary policy

The SNB implements its monetary policy by steering the interest rate level on the money market. The three-month Libor serves as its reference interest rate. The SNB can influence money market rates by means of its open market operations, or it can adjust the interest rate on sight deposits held by the banks and other financial market participants at the SNB. In order to influence monetary policy conditions, the SNB also intervenes in the foreign exchange market, as necessary.

Libor's importance and its future The Libor has long been the most important reference rate on money and capital markets worldwide. It is also used as a reference rate in contracts in Switzerland, for example in the case of mortgages. The Libor interest rate swap curve serves as the basis for the pricing and valuation of many financial instruments. The Libor represents banks' financing conditions for banks on the unsecured money market, and is determined on the basis of rates reported by banks. Given that trading on the unsecured money market has not recovered worldwide since the financial crisis of 2007/2008, these reports are based almost exclusively on the banks' assessments. In summer 2017, the UK Financial Conduct Authority announced that it would not guarantee the continuation of the Libor beyond 2021. The efforts to find a replacement have since been stepped up, at both international and national levels.

SARON as the alternative to the Swiss franc Libor In Switzerland, the National Working Group on Swiss Franc Reference Rates (NWG) is leading efforts to find an alternative to the Swiss franc Libor. The SNB runs the technical secretariat, and publishes important NWG documents on the SNB website. The NWG has recommended the Swiss Average Rate Overnight (SARON) as the alternative to the Swiss franc Libor. Particular focus at present is on examining the implications of a changeover to SARON for the derivatives and capital market and the loan and deposit market. Since 2017 there has been an interest rate swap curve based on the SARON, which could serve as the basis for the pricing of Swiss franc loans going forward.

Sight deposits at the SNB are a bank's most liquid assets. They are readily available for payment transactions and represent legal payment instruments. Banks also hold sight deposits as a liquidity reserve and in order to fulfil statutory minimum reserve requirements. In addition to domestic banks' sight deposits, total sight deposits also include sight liabilities towards the Confederation, sight deposits of foreign banks and institutions, as well as other sight liabilities. Any application of monetary policy instruments by the SNB also has an influence on sight deposits.

Sight deposits at the SNB

Minimum reserves

The minimum reserve requirement on banks, laid down in the National Bank Act (NBA), ensures that banks hold a minimum amount of base money. Eligible assets in Swiss francs comprise coins in circulation, banknotes and banks' sight deposits held at the SNB. At present, the minimum reserve requirement is 2.5% of relevant short-term liabilities, which are calculated as the sum of short-term liabilities in Swiss francs (up to 90 days) plus 20% of liabilities towards customers in the form of savings and investments

In principle, all banks domiciled in Switzerland or the Principality of Liechtenstein are admitted as SNB counterparties in monetary policy operations. Other domestic financial market participants, such as insurance companies as well as banks with headquarters abroad, may be admitted to monetary policy operations, provided there is a monetary policy interest in doing so and they contribute to liquidity on the secured Swiss franc money market.

Access to monetary policy operations

Monetary policy instruments

The transactions the SNB is allowed to conduct for the implementation of its monetary policy are specified in art. 9 NBA. The 'Guidelines of the Swiss National Bank on monetary policy instruments' describe the instruments and procedures used to implement the SNB's monetary policy. These guidelines are supplemented by instruction sheets written for the SNB's counterparties.

Open market operations and standing facilities

The SNB distinguishes between open market operations and standing facilities. In the case of the former, the SNB takes the initiative in the transaction, whereas the initiative comes from the banks in the case of standing facilities.

Open market operations include foreign exchange transactions and foreign exchange swaps, repo transactions, and the issuance of SNB debt certificates (SNB Bills). The SNB can carry out its open market operations in the form of auctions or bilateral transactions. Transactions on the money market are mostly conducted via an electronic trading platform.

Standing facilities include the liquidity-shortage financing facility and the intraday facility. As far as the standing facilities are concerned, the SNB merely sets the conditions under which counterparties can obtain liquidity. The liquidity-shortage financing facility serves to bridge unexpected liquidity bottlenecks. The intraday facility eases interbank payment transactions in the SIC system and foreign exchange transactions via the multilateral foreign exchange settlement system (Continuous Linked Settlement) (cf. chapter 5).

Foreign exchange transactions and foreign exchange swaps

The SNB can purchase or sell foreign currency against Swiss francs on the financial markets. Most foreign exchange transactions conducted by the SNB are either spot or swap transactions. In a foreign exchange swap, the purchase (sale) of foreign currency at the current spot rate and the sale (purchase) of the foreign currency at a later date are simultaneously agreed. The SNB concludes foreign exchange transactions with a wide range of domestic and foreign counterparties.



Repo transactions

In the case of liquidity-providing repo transactions, the SNB purchases securities from a bank or another institution admitted as counterparty and credits the countervalue to the latter's sight deposit account. At the same time, it is agreed that the SNB will sell securities of the same type and quantity back to the bank at a later date. The bank pays interest (repo interest rate) to the SNB for the term of the repo agreement. In the case of a liquidity-absorbing repo transaction, the SNB sells securities to a bank and debits the countervalue from the latter's sight deposit account. At the same time, it is agreed that the SNB will repurchase the securities from the bank at a later date. The SNB pays interest (repo interest rate) to the bank for the term of the repo agreement.

High liquidity in the banking system

The SNB's large-scale purchases of foreign currency since 2009, and particularly from September 2011 to January 2015 in connection with enforcing the minimum exchange rate, have led to a substantial increase in the liquidity in the banking system. This can be seen in the current high levels of sight deposits held at the SNB.

SNB Bills

The issuance of its own debt certificates in Swiss francs (SNB Bills) allows the SNB to absorb liquidity. Maturities can be up to one year. To increase liquidity, the SNB can repurchase SNB Bills via the secondary market.

Collateral eligible for SNB repos

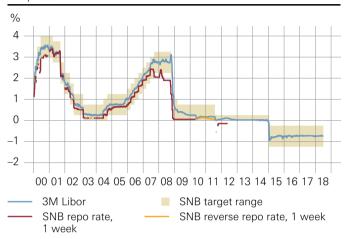
The SNB requires that the banks and other financial market participants with which it conducts credit transactions provide sufficient collateral. In so doing, the SNB protects itself against losses and ensures equal treatment of its counterparties. The 'Guidelines of the Swiss National Bank on monetary policy instruments' outline the types of securities that are eligible as collateral for SNB transactions. The 'Instruction sheet on collateral eligible for SNB repos' details the criteria which securities must meet in order to be eligible as collateral in repo transactions with the SNB. Since the SNB also admits banks headquartered abroad to its monetary policy operations and since the stocks of Swiss franc securities are limited, it also accepts securities in foreign currencies. The SNB sets high minimum requirements with regard to the marketability and credit rating of securities.

Art. 9 NBA authorises the SNB to keep interest-bearing and non-interest-bearing accounts for banks and other financial market participants. Until January 2015, the sight deposit accounts were non-interest-bearing. Since 22 January 2015, the SNB has charged an interest rate of –0.75% on sight deposits held by banks and other financial market participants at the SNB. However, exemption thresholds apply. By setting the interest rate on sight deposits and defining other conditions, the SNB influences the interest rate level on the money market. This instrument takes effect by influencing the cost of holding liquidity.

Interest rate on sight deposits at the SNB

MONEY MARKET RATES

Daily rates



Source: SNB

Ensuring the supply and distribution of cash

The SNB is entrusted with the note-issuing privilege. It supplies the economy with banknotes that meet high standards with respect to quality and security. The SNB is also charged by the Confederation with the task of coin distribution.

Banknotes and coins are supplied to the economy via the two cash offices at the Berne and Zurich head offices, as well as 14 agencies operated by cantonal banks on behalf of the SNB. The National Bank issues banknotes and coins commensurate with demand for payment purposes, offsets seasonal fluctuations and withdraws banknotes and coins no longer fit for circulation.

Distribution and redemption of banknotes and coins

The large-scale distribution of banknotes and coins is undertaken by the SNB, while retail distribution is handled by commercial banks, Swiss Post and cash processing operators.

Swiss banknotes are printed by Orell Füssli Security Printing Ltd. The Confederation is responsible for the minting of coins, which is carried out by Swissmint, the federal mint, in Berne.

Production of banknotes and coins

The SNB also determines banknote denomination and design. Particular attention is paid to security. Given the speed at which counterfeiting technology advances, the effectiveness of the security features on the banknotes must be continuously checked. In cooperation with third parties, the SNB has developed new security features that enable up-to-date and effective protection against counterfeiting. The proportion of counterfeit banknotes seized and withdrawn from circulation is small by international comparison.

The SNB will be issuing the six denominations of the new banknote series (ninth series) in stages between 2016 and 2019. The 50-franc, 20-franc and 10-franc notes had been issued by July 2018. Issuance of the 200-franc note is to take place in August 2018. The last two denominations, the 1000-franc and 100-franc notes, will be issued in the course of 2019. The eighth banknote series will continue to be legal tender until further notice.

Significance of cash - Survey on payment methods

Recent decades have seen a decline in all advanced economies in the share of transactions settled in cash. Nevertheless, banknotes still remain an important means of payment. By international standards, Switzerland has a high amount of banknotes in circulation; The average worth of Swiss banknotes in circulation thus amounted to CHF 76.5 billion in 2017, which corresponds to around 11% of nominal GDP.

In 2017, the SNB conducted a representative survey on the usage of the different payment methods in Switzerland. It showed that 70% of the payments recorded were processed with cash. In terms of value, however, cash accounted for 45% of expenditure. This difference is attributable to the fact that cash is a particularly popular payment method for small amounts. Cash is also used when larger sums are involved: more than a third of non-recurring payments involving amounts of more than CHF 1,000 were settled with cash. The two largest denominations – the 1000-franc note and the 200-franc note – are widely used in Switzerland. These two highestdenomination banknotes are first and foremost used for less frequent and more expensive acquisitions such as cars and furniture, as well as for paying bills at post office counters. The features of cash as a method of payment – acceptance and costs – are perceived as being good to very good. Cash also plays an important role for Swiss households as a store of value.

The SNB's role in the cashless payment system

The SNB has the task of ensuring and facilitating the functioning of cashless payment systems. It fulfils this duty primarily by serving as commissioning party and system manager of SIC, the Swiss Interbank Clearing system.

SIC is the central payment system in Switzerland for payments in Swiss francs. Via SIC, banks and other financial market participants conduct interbank payments (also called large-value payments) as well as a sizeable share of retail payments (low-value or customer payments). Retail payments mainly take the form of payment orders such as bank transfers and direct debits. Similarly, some liabilities arising from card transactions are bundled and settled among system participants via SIC. The SNB also uses the SIC system to provide the Swiss franc money market with liquidity (cf. chapter 3).

SIC is a real-time gross settlement system. This means that payment orders are executed individually and irrevocably in real time. Payments are settled through the SIC settlement accounts, with the account balances of sight deposit accounts held at the SNB changed accordingly.

The SNB steers SIC in its capacity as commissioning party and system manager. It determines the admission criteria, provides the system with liquidity, and defines the functionalities and settlement rules.

The SNB has entrusted the operation of SIC to SIX Interbank Clearing Ltd, a subsidiary of SIX Group Ltd (SIX). SIX was jointly set up by Swiss banks and operates Switzerland's financial market infrastructure.

As a systemically important financial market infrastructure, SIC is overseen by the SNB (cf. chapter 7).

Swiss Interbank Clearing

SIC linked to SECOM and CLS

SIC has a link to SECOM, the securities settlement system operated by SIX SIS Ltd. This link ensures that securities transactions are settled according to the delivery-versus-payment principle, i.e. the transfer of securities in SECOM takes place if, and only if, payment in SIC was effected. This eliminates the principal risk in securities transactions

Also of importance is Continuous Linked Settlement (CLS), a multilateral foreign exchange settlement system which eliminates settlement risk in foreign exchange transactions. The settlement of amounts in Swiss francs (against another CLS settlement currency) is made possible via a link between SIC and CLS Bank, which operates CLS.

'Fintech'

Under the catchword of 'fintech' (short for financial technology), the financial industry is currently experiencing a surge of innovation. In this respect, the SNB's focus is on potential effects on the fulfilment of its statutory mandate. Innovations are having an especially strong impact on cashless retail payment transactions. Since both interbank and retail payments are settled via the SIC system, these developments are relevant to SIC. In its capacity as commissioning party of the SIC system, the SNB strives to support innovation provided this does not impair the system's security and efficiency.

Asset management

The SNB's assets fulfil important monetary policy functions. They consist mainly of gold and foreign currency investments and, to a lesser extent, financial assets in Swiss francs. Their size and composition are determined by monetary policy requirements and the established monetary order.

Switzerland's currency reserves comprise foreign currency investments (foreign exchange reserves), gold holdings, the reserve position in the International Monetary Fund (IMF) and IMF Special Drawing Rights. The foreign exchange reserves are made up predominantly of bonds and equities, which are mainly denominated in euros and US dollars. The large-scale purchases of foreign currency that have been needed to counter the upward pressure on the Swiss franc since 2009 led to a sharp rise in the foreign currency reserves. The SNB's gold holdings are mainly in the form of gold bars, with the remainder in gold coins. Switzerland receives Special Drawing Rights as a member of the IMF. They are managed by the SNB (cf. chapter 8).

Currency reserves

Function of the currency reserves

The currency reserves provide the SNB with room for manoeuvre in its monetary policy. They are of special significance to Switzerland, a country with a small and open economy and an internationally important financial centre. Currency reserves have a confidence-building and stabilising effect and serve to prevent and overcome crises. The level of the currency reserves in the current environment is largely dictated by what is needed for the implementation of monetary policy.

The SNB's financial assets in Swiss francs are made up of Swiss franc bonds and, when applicable, claims from repo transactions (cf. chapter 3).

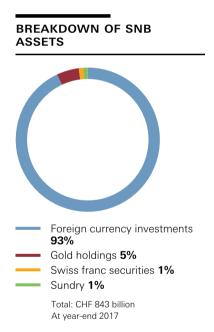
Financial assets in Swiss francs

Investment policy

The SNB's investments are carried out in accordance with the criteria of liquidity, security and return. Its own 'Investment policy guidelines' define the scope for its investment activity and for the investment and risk control process. Investments are made in line with generally accepted principles of asset management. Investment diversification aims at achieving an appropriate risk/return profile.

A significant proportion of the foreign exchange reserves are held in secure and liquid US and European government securities. The average duration of the interest-bearing investments at the end of 2017 was just under five years. The SNB invests part of its foreign exchange reserves in other currencies and higher-yield securities, including corporate bonds and shares of foreign corporations. The SNB does not pursue any strategic interests in its equity investments, e.g. in relation to companies and industries. It instead pursues as neutral and passive an investment approach as possible by replicating individual stock markets in their entirety. In a few cases, the SNB does not apply the principle of full market coverage. For example, it does not invest in equities of mid-cap and large-cap banks, to avoid possible conflicts of interest. In addition, it does not purchase shares of companies that seriously violate fundamental human rights, systematically cause severe environmental damage or are involved in the production of internationally condemned weapons.

A broad diversification of currencies, asset classes and issuers allows the SNB to achieve higher returns in the long term with a balanced risk profile. However, for reasons of overriding importance, it may be necessary to deliberately assume certain risks and to bear any associated losses. Thus, the SNB does not hedge its currency risk against a Swiss franc appreciation, as this would have undesirable monetary policy consequences. To take account of the financial risks, the SNB needs a sufficiently strong capital position, which it ensures by making annual allocations from its earnings to its provisions.





The SNB's contribution to financial stability

Financial stability means that financial system participants, i.e. banks and financial market infrastructures, can perform their functions and are able to withstand potential disturbances. It is an important prerequisite for economic development and effective monetary policy implementation.

The National Bank Act (NBA) confers on the SNB the mandate of contributing to the stability of the financial system. The SNB performs this task by analysing sources of risk to the financial system, overseeing systemically important financial market infrastructures, and helping to shape the operational framework for the Swiss financial centre. A particular focus of attention is the resilience of systemically important banks. Every year, the SNB publishes a financial stability report, in which it assesses Swiss banking sector stability and discusses developments and risks in the economic environment as a whole and the Swiss banking sector in particular.

To create an environment that promotes stability, the SNB works at national level with the Swiss Financial Market Supervisory Authority (FINMA) and the Federal Department of Finance (FDF). The SNB addresses the issue from a systemic perspective, and its focus is therefore on the macroprudential aspects of regulation. FINMA's responsibilities include the monitoring of individual institutions, i.e. microprudential supervision. At international level, the SNB is a member of various bodies working on issues related to financial stability, financial market regulation and financial market infrastructures.

Statutory mandate

Regulatory measures to strengthen financial stability

The Basel Committee on Banking Supervision is a central standardsetting body for banking regulation. In 2010, in response to the financial crisis, it issued Basel III, a revised version of the Basel international capital framework. This raised the capital requirements for banks worldwide and introduced quantitative liquidity requirements. The last step, the review of the standardised approaches for measuring credit and operational risks, was completed in 2017. Switzerland is gradually phasing in the Basel III requirements. Most Swiss banks must hold additional capital, and systemically important banks are subject to an even stricter set of capital requirements. Moreover, they must comply with special regulations on liquidity, risk diversification and emergency planning. This reduces the risk of having to rescue a bank which is too big and too important to an economy for it to be allowed to go bankrupt (the 'too big to fail' issue), and includes measures to ensure that the economically important functions of these banks can be maintained even in the event of bankruptcy.

Basel III also makes provision for macroprudential measures, including the countercyclical capital buffer (CCyB). If it is activated, banks are obliged to temporarily increase their capital beyond the levels imposed by existing capital requirements, depending on the magnitude of the imbalances on the credit market. The CCyB thus aims to strengthen the resilience of the banking sector against the risk of excessive credit growth and to counter excessive credit growth. In the context of growing imbalances on the mortgage and real estate markets, in February 2013, the Federal Council, at the proposal of the SNB, activated the CCyB on mortgage loans financing residential real estate in Switzerland, and increased it in January 2014. The SNB monitors the situation on the mortgage and real estate markets closely, and regularly reassesses the need for an adjustment of the CCyB.

In overseeing financial market infrastructures, the SNB focuses on payment systems, central counterparties and central securities depositories which might pose a risk to the financial sector. Risks can arise, for example, when operational, technical or financial problems in a financial market infrastructure spill over to other financial market infrastructures or financial intermediaries. This can result in serious disruption on the financial markets. Operators of such infrastructures must fulfil minimum requirements, which are defined in the implementing provisions (the National Bank Ordinance) to the NBA. When overseeing infrastructure operators with a banking licence, the SNB cooperates with FINMA. In the case of financial market infrastructures domiciled abroad, it collaborates with the relevant foreign authorities.

Oversight of financial market infrastructures

Apart from taking preventive measures, the SNB also makes an active contribution to the resolution of financial crises. In the event of a crisis, the SNB is responsible for maintaining the supply of liquidity. Under certain circumstances, it may have to furnish the market with large amounts of liquidity.

Emergency liquidity assistance

If necessary, the SNB can also – as lender of last resort – provide emergency liquidity assistance to individual banks. To be eligible, the bank concerned must be systemically important, solvent and able to post sufficient collateral to cover the liquidity provided.



International monetary cooperation

The objective of international monetary cooperation is to promote the functioning and stability of the international monetary and financial system and help overcome crises. As a country with its own currency and as an important financial centre, Switzerland is strongly integrated in the global economy and therefore derives particular benefit from a stable international monetary and financial system.

Within the framework of international monetary cooperation, the SNB participates in the International Monetary Fund (IMF), the Bank for International Settlements (BIS), the Financial Stability Board (FSB) and the Organisation for Economic Co-operation and Development (OECD). Participation in the IMF, FSB and OECD is in collaboration with the Confederation.

The IMF works to promote the stability of the international monetary and financial system as well as macroeconomic and financial stability in its member countries. It monitors and regularly reviews economic developments in all of its member countries. The IMF grants loans to countries faced with balance of payment difficulties, relying on the funds of its members to do so. Switzerland exercises its influence through its representation on the Board of Governors, in the International Monetary and Financial Committee (IMFC) and on the Executive Board (cf. box 'Switzerland in the IMF').

The BIS in Basel serves as the central bank's bank and has provided a forum for international monetary and financial cooperation among central banks for almost 90 years. The SNB participates in various committees of the BIS, including the Basel Committee on Banking Supervision, the Committee on Payments and Market Infrastructures, the Committee on the Global Financial System, and the Markets Committee.

IMF

BIS

Switzerland in the IMF

Switzerland has been a member of the IMF since 1992. It is jointly represented in the IMF by the Confederation and the SNB. The Chairman of the SNB's Governing Board is a member of the IMF's highest decision-making body, the Board of Governors, which consists of a representative from each member country. The Head of the Federal Department of Finance (FDF) is one of the 24 members of the International Monetary and Financial Committee (IMFC), the IMF's most important advisory body. Switzerland is part of a voting group (constituency) whose other members are Azerbaijan, Kazakhstan, Kyrgyzstan, Poland, Serbia, Tajikistan and Turkmenistan. The constituency's executive director holds one of the 24 chairs on the Executive Board, the IMF's most important operational body. Switzerland and Poland hold the position of executive director and deputy executive director, alternating every two years. The Swiss position on the Executive Board is filled alternately by a representative of the FDF and the SNB. The FDF and the SNB determine Switzerland's policy in the IMF and support the constituency's executive director in his or her activities.

FSB

The FSB brings together national authorities responsible for financial stability, international organisations and standard-setting bodies. Switzerland is represented in the Plenary by the SNB and the FDF. The SNB is also a member of the Steering Committee and the Standing Committee on Assessment of Vulnerabilities. Representation in other committees and working groups is shared between FINMA, the FDF and the SNB, who collaborate closely to formulate Switzerland's position.

Through its committees, the OECD works to promote the development of relations among its 35 member states with regard to economic, social and development policies. Together with the federal government, the SNB represents Switzerland on the Economic Policy Committee, the Committee on Financial Markets, and the Committee on Statistics and Statistical Policy.

OFCD

The SNB, together with the Confederation, is invited to take part in the meetings of finance ministers and central bank governors of the G20 group of leading advanced and emerging economies, and participates in a number of working groups.

G20

At a bilateral level, the SNB cooperates with other central banks and authorities. This bilateral cooperation involves an exchange on topics which are debated in international financial institutions, as well participation in bilateral financial dialogues with other countries, which are led by the State Secretariat for International Financial Matters (SIF). Furthermore, the SNB provides technical assistance to other central banks upon request. This usually takes the form of individual consultations by SNB experts, either at the central bank concerned or in Switzerland. In addition, the SNB is involved in cross-national activities to promote the exchange of central bank-specific expertise between central banks. Finally, under the terms of the Monetary Assistance Act, the SNB can in collaboration with the Confederation grant loans and guarantees to international institutions and countries.

Bilateral cooperation

Independence, accountability and relationship with the Confederation

The SNB fulfils its monetary policy mandate independently of the Swiss government and parliament. This form of organisation reflects the historical experience that independent central banks are better able to maintain price stability than those subordinated to political authorities. The SNB's independence is counterbalanced by its duty of accountability – to the Federal Council, the Federal Assembly and the general public.

Legal basis of independence

The SNB's independence is enshrined in the Federal Constitution. It entails various aspects, which are set out in detail in the National Bank Act (NBA). The functional independence prohibits the SNB and its statutory bodies from accepting instructions issued by the Federal Council, the Federal Assembly or any other body in connection with the fulfilment of its monetary policy tasks (art. 6 NBA). Its financial independence is evident both in the SNB's budgetary autonomy resulting from its legal status as a special-statute joint-stock company, and in the prohibition from granting loans to the Confederation (art.11 NBA). State access to the banknote printing press is thus blocked. The SNB's institutional independence is indicated by the fact that it is an independent legal entity with an organisation of its own. The independence of the SNB in personnel issues, finally, is reflected by the fact that members of the Governing Board and their deputies may be removed from office during their fixed term only if they no longer fulfil the requirements of their office or have committed a grave offence (art. 45 NBA).

Accountability and provision of information

As a counterbalance to its independence, the SNB is accountable to the Federal Council, the Federal Assembly and the general public and is obliged to provide these with information (art. 7 NBA). The SNB reviews the economic situation and monetary policy with the Federal Council and discusses issues relating to the government's economic policies. The members of the SNB's Governing Board hold regular meetings with the Federal Council Committee for Financial Matters. Furthermore, the SNB draws up an annual written report – the accountability report – for the Federal Assembly on how it has fulfilled its statutory tasks, and explains its monetary policy to the

relevant committees. The SNB keeps the general public informed of its activities by means of media releases, media conferences and speeches, as well as regular publications on its monetary policy, such as the *Quarterly Bulletin*. By explaining its policy on a regular basis and rendering account of its decisions and their consequences, the SNB makes its activities transparent.

As the SNB performs a public function, it is administered with the cooperation of the Confederation and is under its supervision. Thus, the Federal Council appoints the majority of the Bank Council members (six out of eleven), including the President and the Vice President, as well as the three members and deputy members of the Governing Board, on the recommendation of the Bank Council. In addition, the Federal Council approves the SNB's organisation regulations issued by the Bank Council. The SNB must also submit its financial report to the Federal Council for approval before it can be approved by the General Meeting of Shareholders. In this way, the Swiss government ensures that the SNB is managed properly and efficiently.

Cooperation with and supervision by the Confederation

The SNB also acts as the Confederation's bank (art. 5 para. 4 and art. 11 NBA). It settles the Confederation's domestic and foreign payment transactions via the latter's sight deposit accounts held at the SNB. In addition, it provides technical and advisory assistance in connection with the issuance of Confederation bonds and money market debt register claims. Furthermore, the SNB acts as the payment office for coupons and repayments of Confederation bonds. Finally, it manages the Confederation's securities custody accounts and conducts foreign exchange transactions. Banking services to the Confederation are governed by an agreement between the Federal Finance Administration and the SNB.

Banker to the Confederation



The SNB as a company

The SNB is a joint-stock company governed by special provisions under federal law. It is administered with the cooperation and under the supervision of the Confederation in accordance with the provisions of the National Bank Act (NBA). Its shares are registered and listed on the Swiss stock exchange. The share capital amounts to CHF 25 million, more than half of which is held by public shareholders (cantons, cantonal banks, etc.). The remaining shares are largely in the hands of private individuals. The Confederation does not hold any shares.

Provisions and distribution of profits

The NBA (art. 30) contains a special provision governing the determination of profits, which stipulates that the SNB must use its profits, first of all, to set up provisions permitting it to maintain the currency reserves at a level necessary for monetary policy purposes. When setting aside provisions, the SNB takes into account the development of the Swiss economy, i.e. allocations are based on the average nominal economic growth rate over the previous five years. It also takes into consideration the risks incurred as a result of the expansion of the balance sheet. In 2011, allocation to the provisions was increased to double the average nominal economic growth rate and, in 2016, a minimum allocation of 8% of the level of provisions at the end of the previous year was introduced. The remaining earnings are distributable profit. The NBA (art. 31) specifies that the distributable profit – insofar as it exceeds the dividend, which may amount to no more than 6% of the share capital – be disbursed to the Confederation and the cantons, with one-third going to the Confederation and two-thirds to the cantons.

Given the considerable fluctuations in the SNB's earnings, the NBA stipulates that profit distribution be maintained at a steady level. The level of the annual profit distribution to the Confederation and the cantons is laid down in an agreement between the Federal Department of Finance and the SNB, which aims to smooth the flow of payments over many years. To this end, the SNB carries a distribution reserve on its balance sheet. In accordance with the agreement for the financial years 2016–2020, the Confederation and the cantons receive an annual total of CHF 1 billion, provided the distribution reserve is not rendered negative as a result. If the distribution reserve allows it, omitted or reduced distributions are compensated for in subsequent years. If the distribution reserve exceeds CHF 20 billion, the distribution amount is raised to a maximum of CHF 2 billion.

Organisational structure

The NBA and the SNB's organisation regulations govern the structure and organisation of the Swiss National Bank. The SNB has two head offices, one in Berne and one in Zurich, and a branch office in Singapore. It also maintains representative offices in Basel, Geneva, Lausanne, Lugano, Lucerne and St Gallen. These are responsible (as are the head offices) for monitoring economic developments and explaining the SNB's policy in the regions. Furthermore, the SNB maintains 14 agencies operated by cantonal banks for the receipt and distribution of banknotes and coins.

The SNB is divided into three departments. For the most part, the organisational units of Departments I and III are located in Zurich, while those of Department II are mainly in Berne. Each of the three departments is headed by a member of the Governing Board, who is assisted in this task by a deputy.

General Meeting of Shareholders

The General Meeting of Shareholders is held once a year, as a rule in April. Owing to the SNB's public mandate, the powers of the shareholders' meeting are far less extensive than those of joint-stock companies under private law.

The Bank Council oversees and controls the conduct of business by the SNB. It consists of eleven members. Six members, including the President and Vice President, are appointed by the Federal Council, and five by the General Meeting of Shareholders. The Bank Council sets up four committees from its own ranks: the Audit, Risk, Compensation and Nomination Committees.

Bank Council

The SNB's management and executive body is the Governing Board. It consists of three members. The Governing Board is responsible in particular for monetary policy, asset management strategy, contributing to the stability of the financial system, and international monetary cooperation. It represents the SNB in the public sphere.

Executive management

The Enlarged Governing Board consists of the three members of the Governing Board and their three deputies, and is responsible for issuing the strategic guidelines for the SNB's business operations. The Board of Deputies is responsible for the business operations and ensures coordination in all operational matters of interdepartmental importance.

The members and deputies of the Governing Board are appointed for a six-year term by the Federal Council upon recommendation of the Bank Council. Re-election is possible.

At the end of 2017, staff at the SNB totalled 902, or 826 in terms of full-time equivalents. The SNB's workforce is made up predominantly of economists, legal, banking and IT specialists, and technical personnel. The SNB also employed 20 apprentices.

Number of staff

Organisational chart

as at 1 July 2018

GENERAL MEETING OF SHAREHOLDERS	AUDIT BOARD
BANK COUNCIL	INTERNAL AUDIT
GOVERNING BOARD	
ENLARGED GOVERNING BOARD	
BOARD OF DEPUTIES	
DEPARTMENT I	
Secretariat General	Secretariat Supervisory and Management Bodies
	Communications
	Documentation
	Research Coordination and Economic Education
Economic Affairs	Monetary Policy Analysis
	Inflation Forecasting
	Economic Analysis
International Monetary Cooperation	Multilateral Coordination
	International Policy Analysis
	Bilateral Cooperation
Statistics	Balance of Payments and Swiss Financial Accounts
	Banking Statistics
	Publications and Data Banks
Legal Services	
Compliance	
Human Resources	
Premises and Technical Services	

DEPARTMENT II

Financial Stability	Banking System
	Systemically Important Banks
	Oversight
Cash	Specialist Support
	Procurement and Logistics
	Cash Circulation, East
	Cash Circulation, West
Central Accounting	_
Controlling	_
Risk Management	_
Operational Risk and Security	_
DEPARTMENT III	
Money Market and Foreign Exchange	Money Market
	Foreign Exchange and Gold
Asset Management	Portfolio Management
	Portfolio Trading
Banking Operations	Banking Operations Analysis
	Middle Office
	Back Office
Information Technology	Banking Applications
	Business Support Processes
	Economic Information Systems
	Infrastructure
Financial Market Analysis	_
Singapore	_

Legal basis

The SNB's mandate is derived from the Federal Constitution. The Federal Act on the Swiss National Bank (National Bank Act, NBA) of 3 October 2003 with its various implementation decrees as well as the Federal Act on Currency and Payment Instruments (CPIA) of 22 December 1999 constitute the statutory framework governing the activities of the SNB

Federal Constitution

In accordance with art. 99 of the Federal Constitution, the SNB is required to pursue a monetary policy that serves the overall interests of the country.

In addition, art. 99 codifies the SNB's independence and requires it to set aside sufficient currency reserves from its earnings, also specifying that a part of these reserves be held in gold. The SNB's independence and its currency reserves are intended to help maintain public confidence in the value of money. Finally, the Constitution also stipulates that the SNB distribute at least two-thirds of its net profits to the cantons (cf. chapter 10 for distribution of profits).

National Bank Act and implementation provisions

The activities of the SNB are primarily governed by the National Bank Act. It specifies the various elements of the SNB's constitutional mandate (art. 5 NBA), the SNB's independence (art. 6 NBA), and its duty of accountability and information towards the Federal Council, parliament and the general public (art. 7 NBA). The SNB's scope of business is outlined in arts. 9–13 NBA.

The National Bank Act also contains the legal principles relating to the collection of statistical data (arts. 14–16 NBA), the definition of minimum reserves for banks (arts. 17–18 NBA) and the oversight of systemically important financial market infrastructures (arts. 19–21 NBA).

Details on these statutory powers can be found in the National Bank Ordinance (NBO) issued by the SNB's Governing Board, and in the Financial Market Infrastructure Act (FMIA).

In addition, the National Bank Act provides specific details on the SNB's constitutional mandate to set aside sufficient currency reserves from its earnings. Arts. 30 and 31 contain explicit rules on the determination and distribution of profits.

Finally, the National Bank Act also lays down the foundations of the SNB's organisational structure (arts. 3 and 33–48 NBA). Details can be found in the SNB's organisational regulations issued by the Bank Council and approved by the Federal Council.

For the implementation of its monetary policy, the SNB relies primarily on instruments based on contractual transactions. These are governed by art. 9 NBA. Details can be found in the guidelines on monetary policy instruments and the investment policy guidelines.

The Federal Act on Currency and Payment Instruments (CPIA) lays down the Swiss franc as currency unit and contains regulations on the characteristic features of currency and money (legal tender). In addition to coins and banknotes, Swiss franc sight deposits at the SNB are also deemed to be legal tender. The SNB defines the criteria for determining whether institutions that process payment transactions can be granted access to a sight deposit account.

Federal Act on Currency and Payment Instruments Legal basis of international monetary cooperation

Details regarding Switzerland's membership in the International Monetary Fund (IMF) and the World Bank Group are laid down in the Federal Act on Switzerland's Participation in the Bretton Woods Institutions of 4 October 1991. This Act also specifies the terms of cooperation between the Confederation and the SNB with regard to the IMF. The Federal Council, for example, designates Switzerland's representatives at the IMF in agreement with the SNB. The procedure to be followed by Switzerland when delivering statements at the IMF is laid down in an administrative agreement.

The division of responsibilities between the SNB and the Confederation regarding the granting of international monetary assistance loans is specified in the Federal Act on International Monetary Assistance of 19 March 2004. In the event of serious disruptions in the international monetary system, the Federal Council may instruct the SNB to grant loans or guarantees. A credit line amounting to CHF 10 billion has been established for such an eventuality. The SNB may also be requested to grant a loan to the IMF's special funds. In such a case, however, a special guarantee credit must be approved by the Federal Assembly.

Switzerland's membership in the IMF's General Arrangements to Borrow (GAB) and the New Arrangements to Borrow (NAB) is based on special federal decrees. They stipulate that the SNB participates in these Arrangements and that it can extend the associated loans to the IMF. In terms of Special Drawing Rights (SDRs), the SNB participates in the NAB to the amount of SDR 5.5 billion, currently equivalent to CHF 7.7 billion.



Appendix

1 PUBLICATIONS AND OTHER RESOURCES

Annual Report

The *Annual Report* comprises the accountability report and the financial report. With the accountability report, the SNB renders account of the fulfilment of its tasks to the Federal Assembly. The financial report includes the business report and the annual financial statements of the SNB, which contain the balance sheet, income statement and notes. The *Annual Report* is published at the beginning of April in German, French, Italian and English (print and online).

Quarterly Bulletin

The *Quarterly Bulletin* contains the monetary policy report used for the Governing Board's quarterly monetary policy assessment, as well as the 'Business cycle signals' report containing the results of the SNB company talks. It is published at the end of March, June, September and December in German, French, Italian (print and online) and English (online).

Financial Stability Report

The *Financial Stability Report* provides an assessment of the stability of Switzerland's banking sector. It is published each year in June in English, and in August in German and French (print and online).

Important monetary policy data

The SNB publishes important monetary policy data on a weekly basis, including the SNB's reference interest rates, the Swiss Average Rates, as well as information on the sight deposits at the SNB and the minimum reserves.

Statistical publications

Annual publications include *Banks in Switzerland*, the *Swiss Financial Accounts*, the *Swiss Balance of Payments and International Investment Position* and *Direct Investment*, all of which are available in German, French and English (print and online). The *Historical Time Series* publication series examines various monetary policy themes from a long-term perspective and provides the associated data sets (print and online). The SNB also provides an extensive range of data on its website – and in particular on its data portal, data.snb.ch – as well as further information concerning SNB statistics.

SNB Economic Studies and SNB Working Papers present articles on economic issues and research findings at irregular intervals. They appear in one language only, usually English. The annual SNB Research Report provides an overview of the SNB's research activities in the past year (in English, online only).

SNB Economic Studies SNB Working Papers SNB Research Report

The SNB's environmental report/sustainability report contains data and indicators on the use of resources and on greenhouse gas emissions of the SNB. It describes the foundations upon which the SNB's environmental management is based, explains the SNB's strategy in connection with climate change and lists measures and projects aimed at improving its environmental performance. It is published in German and French (print and online). From 2018, the environmental report will be replaced by a sustainability report on the operational areas.

Environmental report/ Sustainability report

The commemorative publication marking the 100th anniversary of the Swiss National Bank deals with the SNB's history and various monetary policy-related topics. It is available in bookshops in Italian and English; the German and French versions are out of print. All four language versions are available online.

The Swiss National Bank 1907–2007

A chronicle of the Swiss National Bank in Berne entitled *Die Schweizerische Nationalbank in Bern – eine illustrierte Chronik* was published in collaboration with the Society for Art History in Switzerland to mark the 100th anniversary of the inauguration of the SNB's head office in Berne at Bundesplatz 1. The bilingual (German and French) illustrated book is available in bookshops and online.

The Swiss National Bank in Berne – an illustrated chronicle

The members of the Governing Board regularly give speeches on monetary policy issues.

Speeches

The *Our National Bank* resource for schools and the general public provides information on the SNB, its monetary policy, the importance of price stability, the history of the minimum exchange rate and other subjects in a readily comprehensible form. It is available in all four languages at our.snb.ch, and as a brochure (print and online).

Our National Bank

YouTube channel/ videos The SNB's YouTube channel offers an extensive range of videos. There are numerous films showing the design and security features of the new banknotes and how they are made. The film *The Swiss National Bank – What it does and how it works*, which lasts about 15 minutes, takes a behind-the-scenes look at the SNB and its monetary policy. The videos are available in German, French, Italian and English. There are also recordings of the news conferences and general meetings of shareholders (Web TV) as well as SNB research events (Research TV). The YouTube channel and the individual videos can be accessed via the SNB website.

Iconomix

Iconomix is the SNB's web-based educational programme. It offers a range of teaching resources that can be either downloaded or ordered. Although it is aimed at teachers of economics and humanities at upper secondary schools, it is open to anyone interested in finding out more about the subject. Iconomix is available in full in German, French and Italian, and partially in English, at www.iconomix.ch.

Glossarv

The online glossary explains important terms from the world of finance and monetary policy. It is available in German, French, Italian and English at www.snb.ch.

Questions and answers The online questions and answers discuss topics of importance to the SNB and are available in German, French, Italian and English at www.snb.ch, *General public*.

Obtainable from

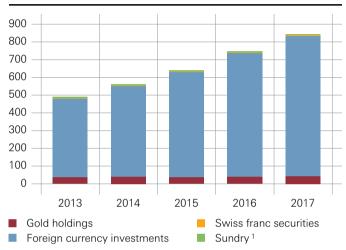
Publications and other resources can be obtained through the SNB's library. They are also available at www.snb.ch, *Publications*. Publications on historical matters can be found at www.snb.ch, *The SNB, History, Publications*. Speeches are published at www.snb.ch, *Suggested pages, Speeches*.



2 SNB BALANCE SHEET (AGGREGATED)

ASSETS AT YEAR-END

In CHF billions

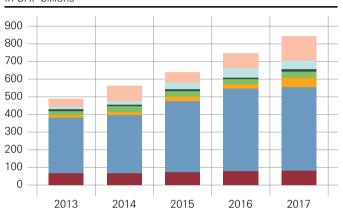


Reserve position in the IMF, international payment instruments, monetary assistance loans, tangible assets, participations, other assets.

Source: SNB

LIABILITIES AT YEAR-END

In CHF billions



- Banknotes in circulation
- Sight deposits of domestic banks
- Sight deposits of foreign banks and institutions
- Other sight deposits
- Liabilities towards the Confederation
- Sundry 1
- Equity 2
- 1 Foreign currency liabilities, counterpart of SDRs allocated by the IMF, other liabilities.
- 2 Provisions for currency reserves, share capital, distribution reserve (before appropriation of profit), annual result.

Source: SNB

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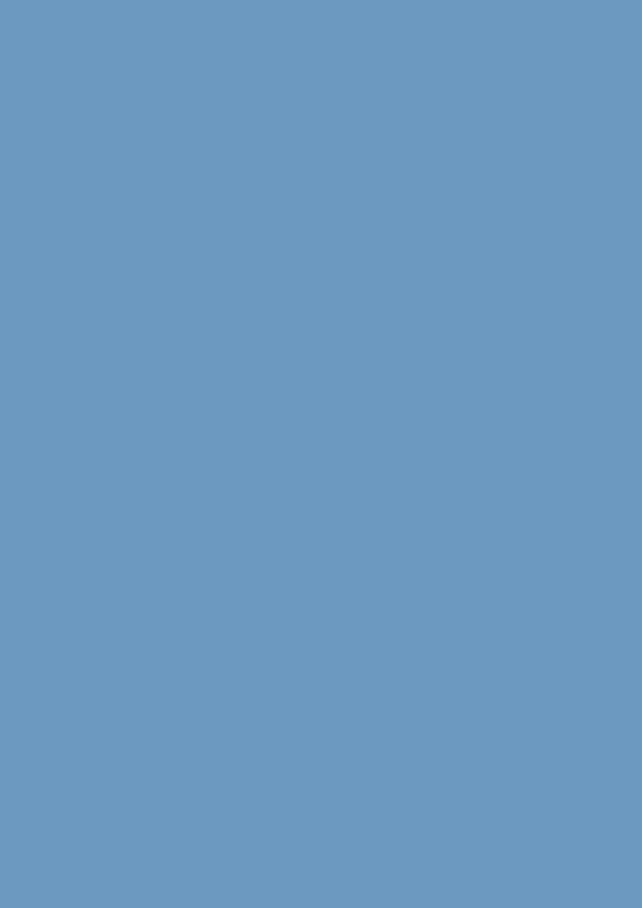
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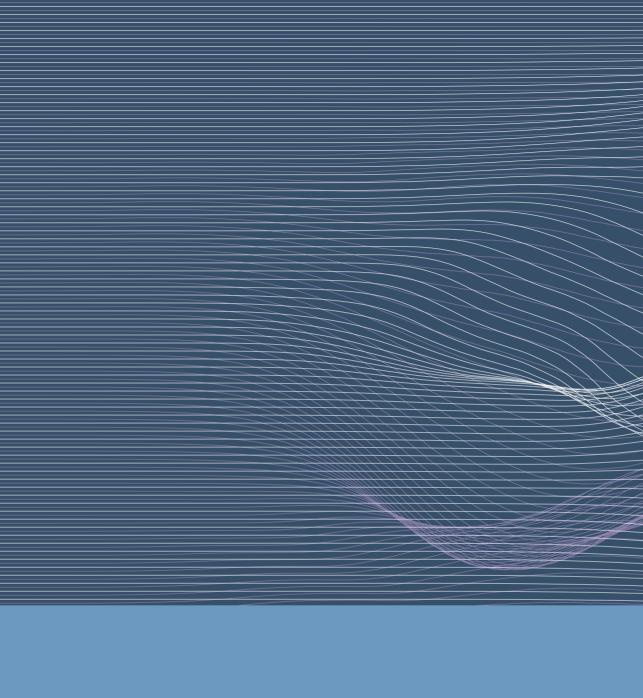
Alexander Gempeler, Berne (pp. 8, 13); G. Gerber and L. Bardill, Schiers (pp. 47, 51); Michael Stahl, Berne (p. 32); Patricia von Ah, Zurich (p. 17)

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