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## **Ernst Baltensperger's history of the Swiss franc to appear in Italian**

*Il franco svizzero – La storia di un successo* will be launched in Lugano

The book *Der Schweizer Franken – eine Erfolgsgeschichte* ('The Swiss franc – a success story'), which was commissioned by the Swiss National Bank, is now available in Italian. The Italian edition of Ernst Baltensperger's book, which was first published in German in 2012 and then in French in 2015, will appear under the Fontana Edizioni imprint. The book reviews the history of the Swiss franc in the 19th and 20th centuries, and describes how the Swiss franc evolved from a satellite of the French franc to a stable, internationally desirable currency. The history of the Swiss franc makes it clear that the current monetary order in Switzerland is the result of developments dating back over centuries.

The Italian edition will be launched on 8 November 2018 at the Università della Svizzera italiana in Lugano. Thomas Jordan, Chairman of the Governing Board of the Swiss National Bank, will give a short speech introducing Professor Baltensperger and his work, after which the author himself will provide some insights into the book's content. The event is open to the public and will be simultaneously interpreted into Italian and German. Entry is free.

For further information on the event, go to:

<https://www.usi.ch/en/feeds/9073>



Press release

