

Communications

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Claudia Aebersold to become new Head of Communications at the Swiss National Bank

Claudia Aebersold, who is currently Head of Media Relations and Deputy Head of Communications, will become the Swiss National Bank's new Head of Communications as of 1 June 2024. She will take over from Susanne Mühlemann, who is leaving the SNB at the end of May 2024 to take on a new challenge after seven years in the role. Susanne Mühlemann significantly developed communications at the SNB in recent years and provided substantial support to the SNB's management in this area.

Claudia Aebersold, born in 1970, has a proven track record in communications and many years' experience both within and outside the SNB. She holds a doctorate in economics from the University of Basel and has served as the SNB's Head of Media Relations since 2019. Prior to this, she worked as economics and business editor at the *Neue Zürcher Zeitung* for eleven years, seven of which were spent as the newspaper's correspondent in Frankfurt. In this latter position, her remit included covering the European Central Bank and the Deutsche Bundesbank, which allowed her to gain extensive insight into monetary policy issues.