

**Communications**

P.O. Box, CH-8022 Zurich  
Telephone +41 58 631 00 00  
[communications@snb.ch](mailto:communications@snb.ch)

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## **Christoph Hirter to become new Head of Media Relations at the Swiss National Bank**

On 1 August 2024, Christoph Hirter (born 1986) will take over as Head of Media Relations at the SNB. He will succeed Claudia Aebersold, who was promoted to Head of Communications effective 1 June 2024.

The new Head of Media Relations has considerable experience in central bank communications. Christoph Hirter has served the SNB since early 2019 as media spokesperson and communications specialist. He had previously worked for several years as an economic journalist at Basler Zeitung, where he specialised in macroeconomic subjects such as monetary policy and banking. Christoph Hirter holds a master's degree in business and economics from the University of Basel.